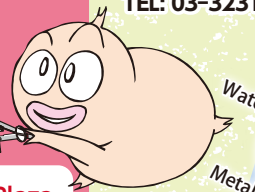


Shinjuku ~ Ginza ~ Nishi-Shinjuku
Local Specialty Shops
 Spring edition 2017



Daruman's Linking of Yin and Yang
 local regions metropolis



Regional Innovation Project

This shopping guide leaflet is made to support regional revitalization through linking the local specialties and tourists visiting to Tokyo.

Daruman's Five Elements of Yin and Yang

©santohsha <http://www.daruman.info/>
 Santosha, Co., Ltd Regional Innovation Project Team
 TEL: 03-3231-7739 <http://santho.net/>



1 Tottori Okayama Shinbashi-kan (Sanyo)
 1-2F Shinbashi Center Place
 1-11-7 Shinbashi
 TEL: 03-6280-6474
<http://www.torioka.com/>

10 Shizuoka Mt.Fuji Green-tea Plaza
 (Shizuoka Tourist Information in Tokyo)
 B1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-3213-4831

2 Kagawa & Ehime Setouchi Shunsai-kan
 1-2F Shinbashi Marine Bldg
 2-19-10 Shinbashi
 TEL: 03-3574-2028
<http://www.setouchi-shunsaikan.com/>

11 Iki-Iki Toyama-kan (Yurakucho Branch)
 B1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-3213-1244
<http://toyamakan.jp/>

3 Iwate Ginga Plaza
 1F Nankai Tokyo Bldg
 5-15-1 Ginza
 TEL: 03-3524-8282
<http://www.iwate-ginpla.net/>

12 Wakayama Kishu-kan
 B1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-6269-9434
<http://www.kishukan.com/>

4 Gunma-chan-chi
 5-13-19 Ginza
 TEL: 03-3546-8511
<http://kikaku.pref.gunma.jp/g-info/>

13 Osaka Hyakkaten
 1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-5220-1333
<http://www.osaka-hyakkaten.jp/>

5 Ginza Nagano
 1,2,4F NOCO Bldg
 5-6-5 Ginza
 TEL: 03-6274-6015
<http://www.ginza-nagano.jp/>

14 Mura kara Machi kara-kan
 1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-5208-1521
<http://murakara.shokokai.or.jp/>

6 Ginza Kumamoto-kan
 5-3-16 Ginza
 TEL: 03-3572-1147
<http://www.kumamotokan.or.jp/>

15 Oka no Machi Biei
 B1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-6269-9747

7 Kagoshima Yuraku-kan
 1-3F Chiyoda Bldg
 1-6-4 Yurakucho
 TEL: 03-3580-8821 (food sales)

16 Konotori no Megumi Toyooka
 1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-6269-9180
<http://www.toyooka-antenna.jp/>

8 Hokkaido Dosanko Plaza
 1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-5224-3800
<https://www.dosanko-plaza.jp/>

17 The Hakata
 B1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-6273-4468
<http://hakata-miyage.com/>

9 Akita Furusato-kan
 1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-3214-2670
<http://www.a-bussan.jp/shop/tokyo/>

18 Tokushima Kagawa Tomoni Ichiba
 1F Tokyo Traffic Hall
 2-10-1 Yurakucho
 TEL: 03-6269-9688
<http://www.tomony-ichiba.com/index.html>



21 Ishikawa Hyakumangoku Monogatari Edo Honten
 TH Ginza Bldg
 2-2-18 Ginza
 TEL: 03-6228-7177
<http://100mangokushop.jp/>

32 Hokkaido Foodist Yaesu-ten
 1F Diaya Yaesu-guti Bldg
 2-2-1 Yaesu
 TEL: 03-3275-0770
<http://www.foodist.co.jp/>

22 Zarai Oita
 8F Hulic Nishiginza Bldg
 2-2-2 Ginza
 TEL: 03-3563-0322
<http://www.zarai.jp>

33 Kyoto-kan
 1F Yanmar Tokyo Bldg
 2-1-1 Yaesu
 TEL: 03-5204-2260
<http://www.kyotokan.jp/>

23 Ginza Washita Shop
 1F, B1F Maruito Ginza Bldg
 1-3-9 Ginza
 TEL: 03-3535-6991
<http://www.washita.co.jp/info/>

34 Fuji no Kuni Yamanashi-kan
 1F Nihonbashi Plaza Bldg
 2-3-4 Nihonbashi
 TEL: 03-3241-3776
<http://www.yamanashi-kankou.jp/tokyo/>

24 Marugoto Kochi
 ORB Premiere
 1-3-13 Ginza
 TEL: 03-3538-4365
<http://www.marugotokochi.com/>

35 Oidemase Yamaguchi-kan
 1F Nihonbashi Plaza Bldg
 2-3-4 Nihonbashi
 TEL: 03-3231-1863
<http://www.oidemase-t.jp/>

25 Ibaraki Marché
 1F Konya Bldg
 1-2-1 Ginza
 TEL: 03-5524-0818
<http://ibarakimarche.com/>

36 Nara Mahoroba-kan
 1-2F Nihonbashi Muromachi
 162 Bldg
 1-6-2 Nihonbashi Muromachi
 TEL: 03-3516-3931
<http://www.mahoroba-kan.jp/>

26 Syoku no Kuni Fukui-kan
 1F Ginzanishi Bldg
 1-3-3 Ginza
 TEL: 03-5524-0291
<http://fukui.291.ma.jp/>

37 Mie Terrace
 1-2F YUITO ANNEX
 Ukiyo Komachi Senbikiya Bldg
 2-4-1 Nihonbashi Muromachi
 TEL: 03-5542-1033
<http://www.mieterace.jp/>

27 Oishii Yamagata Plaza
 1-2F Ginza First Five Bldg
 1-5-10 Ginza
 TEL: 03-5250-1750
<http://oishii-yamagata.jp/>

38 Nihonbashi Fukushima-kan
 1F Yanagiya Taiyo Bldg
 4-3-16 Nihonbashi Muromachi
 TEL: 03-6262-3977
<http://midette.com/>

28 Hiroshima Brand Shop TAU
 Ginza Kamiichi Bldg
 1-6-10 Ginza
 TEL: 03-3579-9952
<http://www.tau-hiroshima.jp/>

39 Nihonbashi Toyama-kan
 1F Nihonbashi Daiei Bldg
 1-2-6 Nihonbashi Muromachi
 TEL: 03-3516-3020 (shop)
 03-6262-3011 (restaurant)
<http://toyamakan.jp/>

29 Kyushu Bunkamura
 1F Mitsuya Bldg
 1-12-12 Shintomi
 TEL: 03-3555-2888
<http://www.bunkamura.net/intokyo/>

40 Nihonbashi Nagasaki-kan
 1F Arban Net Nihonbashi
 2-Chome Bldg
 2-1-3 Nihonbashi
 TEL: 03-6262-5352
<http://www.nagasakikan.jp/>

30 Aomori Tokusanhin Center
 1F Toko Bldg
 1-3-9 Shintomi
 TEL: 03-5540-7311
<http://www.aomori-shop.com/>

41 Bridge Niigata
 1-2F Daishi Tokyo Bldg
 (Cater-corner Mitsukoshi)
 1-6-5 Nihonbashi Muromachi
 TEL: 03-3243-2840
<https://www.daishi-bank.co.jp/business/bridge/>

31 Fukushima Yaesu Kanko Koryu-kan
 1F Santoku Yaesu Bldg
 2-6-21 Yaesu
 TEL: 03-3275-0855
<http://www.tif.ne.jp/jp/sp/yaesu/>

42 Nihonbashi Shimane-kan
 1F Fukushima Bldg
 1-5-3 Nihonbashi Muromachi
 TEL: 03-5201-3310
<http://www.shimane.jp/>

Spring Village Festival!

A lot of tasty blessing!



12 Wakayama Kishu-kan Spring Special: Jabara Products

Introduce "jabara" products from fruit tree Kingdom Wakayama! Jabara is a kind of citrus similar to citron and kabosu originating in Kitayama Village of Wakayama Prefecture, and its name means "Ja o harau (ward off evil)". Since the medical department of Gifu University announced its effectiveness for allergy such as hay fever, it is sold rapidly in this season. There are so many products, such as 100% fruit juice, peel powder, candy, dried fruits, and supplements. Please try various products.

Tokyo Traffic Hall B1F, 2-10-1 Yurakucho
☎ 03-6269-9434



★Our Recommendation★

Jabara 100% Fruit Juice (large) 360 ml
1,944 yen (tax included) Kitayama Village Sales Center
100% fruit juice directly using jabara from Kitayama village. Use it as you like for casserole, grilled fish, dressing, etc. "Jabara wari", Japanese distilled liquor mixed with jabara juice, is also excellent!

Jabara Candy 210 g
540 yen (tax included) Kitayama Village Sales Center
This candy using jabara juice provides refreshing taste. Its aroma and good sweetness spread over your mouth, and it is also good as a throat candy.

Wakayama

20 Oita Antenna Shop Onsen-za (Spa Company)

Experience a footspa at Tokyo Traffic Hall!

Hot News! A genuine Beppu Onsen footspa in Tokyo!?

Experience a genuine footspa for free at Oita Onsen-za. You feel like traveling in Oita, when you have a kabosu soft cream and a footspa together! Please feel free and enjoy!



Oita's local specialty! Hot Spring Hell Steamed Egg

200 yen (tax included)

This tasty boiled egg is steamed in the shop with the hot water, transported by plane from Beppu Spa! You can taste its genuine taste in Tokyo.

Tokyo Traffic Hall B1F, 2-10-1 Yurakucho ☎ 03-5223-5050



Oita's special confectionery! Kabosu soft cream

500 yen (tax included)

You can taste the exquisite balance of gentle sourness and sweetness of kabosu with this fresh soft cream. Only in here in Tokyo!



Oita

17 The Hakata

You just can't help but eating! We introduce you our famous crispy snacks from Hakata!

Hakata Crunchy Chicken Skin 432 yen (tax included)
This is the deeply fried fatless neck skin of domestic chicken. You can enjoy it at your own favor with its seasoned salt-pepper. Dense taste of chicken and crispy texture serve you well with beer. Please enjoy Hakata's popular taste with the beer!

Hakata Fried Hormone 432 yen (tax included)
This crispy hormone of domestic swine, fried with the home-brewed recipe of "Takumi-ya", is Hakata's specialty with new texture. Good for your beer!

Tokyo Traffic Hall B1F, 2-10-1 Yurakucho ☎ 03-6273-4468



Fukuoka

22 Zarai Oita

After spa, enjoy seasonal fish dishes famous for sekisaba and sekiaji!

Ryukyu is a traditional cuisine to the fishermen's town in Oita, with fish fillets embedded in soy sauce-based seasonings and served with chopped green onions. Seasonal fish is used, and now is the time for yellowtail and others.

À la carte reference price 1,800 yen (tax and service excluded)

Hulic Nishi-ginza Building 8F, 2-2-2 Ginza ☎ 03-3563-0322



Oita

15 Oka-no-machi Biei (Hill Town Biei)

Genuine taste from Biei!

Our concept is to "provide fresh ingredients in season, such as wheat, beans, potatoes, and corn, grown in vast hill fields." Now we especially recommend you our "Jersey Dairy Soft Cream!" Please try the great taste, available only at this shop.



Tokyo Traffic Hall B1F, 2-10-1 Yurakucho
☎ 03-6269-9747

Soft cream (with blue honeysuckle sauce)
462 yen (tax included)

Hokkaido

9 Akita Furusato Kan (Akita Homeland House)

The traditional confectionery "Sanadura" Please try the taste of the condensed mountain grapes!

"Sanadura" is Akita's traditional confectionery, using natural mountain grapes lavishly. This Japanese confectionery confines mountain grape juice in the agar. Its sweet, sour, and deep taste with rich aroma is like wine. This popular item goes well with tea, and you can taste it as jam.

Tokyo Traffic Hall 1F, 2-10-1 Yurakucho
☎ 03-3214-2670

The traditional confectionery "Sanadura" [purple drops] 6 pieces
It is in 4 cm in diameter, a bite-size.
540 yen (tax included)

Akita

13 Osaka Hyakkaten (Osaka Department Store)

It's small, but it looks real! Craftsmen's skillful sushi candy.

Osaka

You can't help but touching this cute "Sushi Pack Candy." This is the winner of the 2012 America Award and 2014 China Award in the "Charming Japanese Souvenir Contest" sponsored by the Tourism Agency. Tuna, fatty tuna, salmon, and vinegared rice rolled in laver.

Six types in reasonable size and price. Why don't you try it for souvenirs? Good for people in abroad.



Sushi Pack Candy
400 yen (tax included)

Tokyo Traffic Hall 1F, 2-10-1 Yurakucho ☎ 03-5220-1333

The winner of the souvenir grand prize

41 Bridge Niigata

Event: "Niigata's Masterworks"

Niigata

from March 16 (Thu) to March 21 (Tue)

We hold the event from Tubame City, Niigata, the center of metalworks. Please enjoy the "functional beauty" of the products from home use to business ones, produced strictly through traditionally refined and inherited skills.

(We also sell rice and sake from 16th to 18th)

Muromachi
(in front of Tokyo Nihonbashi Mitsukoshi Department)
☎ 03-3243-2840



16 Kounotori-no Megumi Toyooka (The Blessing of Stork Toyooka)

Hyogo

Rice to support the special natural monument "Stork!"

Rice made to create the environment where storks return to the wild comfortably. Try our trivial rice that we grow in the paddy, where we keep its water in winter and delay drying to make it suitable for the wild lives that storks feed on. Of course, the rice is also good for health with less pesticide.

Tokyo Traffic Hall 1F, 2-10-1 Yurakucho
☎ 03-6269-9180



Stork Growing Rice
(Koshihikari from Hyogo Tajima)
300 g 360 yen (tax included)

30 Aomori Prefecture Special Products Center

Aomori

How about sake called "stubborn" with crunchy pickles!?

Tsugaru Joppari Pure Brew 180ml 240 yen (tax included)

Joppari means a "stubborn person" in the Tsugaru dialect. Its exceptionally dry taste starts from fastidious malting of rice. This is the masterpiece dry sake from Rokka Shuzo Brewery.

Mizu no Oshinko 180g 430 yen (tax included)

"Mizu" is an edible wild plant that inhabits the beautiful waterside. A good combination of crisp crunch and taste of ginger and kelp soup is exquisite! In addition, adding kelp and herring-roe to chilled "Mizu" creates a good dish!

Toko Building 1F, 1-3-9 Shintomi
☎ 03-5540-7311



38 Nihonbashi Fukushima Kan MIDETTE

Fukushima

Thank you! Nihonbashi Fukushima Kan 3rd Anniversary Thanks Fair & Commemorative Ceremony

Period 10 days from April 14th (Fri) to April 23rd (Sun)

3rd anniversary ceremony

April 14th (Fri) from 10:50 to 11:00 at the entrance

The events of the third anniversary thanks fair

- Special exhibition sales by businesses in the prefecture
 - Food ● Oshida pork bowl (rice bowl with Fukushima pig) April 14th to 16th
 - Kitakata Ramen Maruya April 17th to 21st, 23rd (closed on 22nd)
 - Events ● Sukagawa Municipal Products Fair April 14th to 16th
 - Kobushi-no-sato (vegetables) April 14th to 16th
- The sale of limited items: Sake, candy, and food processed products
- The sale of "Fukushima no sake" special drink comparison set
- Box-and-balls lottery (for purchases over 1,000 yen)
- Nihonbashi Fukushima Kan double points for a point card

Yanagiya Taiyo Building 1F, 4-3-16 Nihonbashi Muromachi ☎ 03-6262-3977

Premium Gift Ticket on sale! 6,000 yen value for 5,000 yen

"Beauty" "Healing" "Warmth" Radio program to establish Setouchi brand NAGOMI Setouchi

NAGOMI Setouchi

"NAGOMI Setouchi" started in January 2017. This program is the base station for seven prefectures surrounding Setouchi (Hyogo, Okayama, Hiroshima, Yamaguchi, Tokushima, Kagawa, and Ehime) and private enterprises to work together to promote the culture and to activate the area! Every month, the writer, painter, musician, director and other types of artist becomes a traveler, and travels the sea, islands, land, mountains and towns in Setouchi.

- Broadcast time of each station Broadcast every Saturday—
- TOKYO FM ... 18:30 to 18:55 Kiss FM KOBE 7:30 to 7:55
- FM Okayama 18:30 to 18:55 Hiroshima FM 18:00 to 18:25
- FM Yamaguchi 18:30 to 18:55 FM Kagawa 19:30 to 19:55
- TOKYO FM FM Ehime ... 9:00 to 9:25 FM Tokushima 9:30 to 9:55

For details, please visit <http://www.tfm.co.jp/setouchi>

What is Daruman's Five Elements of Yin and Yang?

Yin and Yang We frequently see this figure in shrines! Daytime
We traditionally compare two things. Night
The figure of Taiji symbolizes it.

<http://www.daruman.info/>

Find a clue for your worries!!

Readers Voice Everything has a reason.

So many typical stories in life!

We need this book in this age.



9 vols Reprinted many times

The entire nine-volume Daruman's Five Elements of Yin and Yang series is now available!



- ① Wood Volume ② Earth Volume ③ Water Volume (Part 1) ④ Fire Volume ⑤ Metal Volume ⑥ Eastern Medicine Volume
- ⑦ Doctor Nyankoro's Dental and Medical Clinic ⑧ (New) Daruman's Five Elements of Yin and Yang - Water Volume (Part 2)
- Daruman's Five Elements of Yin and Yang - Encouragement of Learning